511 Stakeholder Workshop

511 is a phone-based travel information system that has been implemented in several states. The objective of 511 is to provide travelers with an easy-to-remember three-digit number where they can access important information about road and travel conditions, public transportation, and weather that could impact travel on roads and highways. The Michigan Department of Transportation (MDOT) is leading a Statewide Strategic Plan and feasibility study to see if implementing a 511 service in Michigan in feasible.

You are cordially invited to attend a half-day workshop to learn more about how a 511 Traveler Information system can benefit travelers in urban and rural areas. The workshop--sponsored by the Michigan Department of Transportation--will provide you with the latest information on 511, and will also provide you with an opportunity to provide your suggestions and ideas about information needs, benefits, and challenges surrounding a 511 service in Michigan.

Your participation and input is needed to ensure we adequately address the travel information needs and issues of your area. It is important that we get participation from a wide range of perspectives, including:

- State, regional and local traffic and transportation management agencies
- Regional planning agencies
- Urban and rural public transportation providers
- Tourism and travel services
- Chambers of Commerce
- Law enforcement/public safety
- Others

Workshops are scheduled throughout Michigan on the following dates:

Grand Rapids - Monday, January 31, 2005 1:00 PM - 4:00 PM Location: Grand Rapids Region Office 1420 Front Ave., NW Grand Rapids, MI, 49504 (616) 451-3091

Mt. Pleasant - Tuesday, February 1, 2005 9:00 AM – noon Location: Comfort Inn, Mt. Pleasant 2424 S. Mission Street Mt. Pleasant, MI 48858 (989) 772-4000

Saint Ignace - Wednesday, February 2, 2005 9:00 AM – noon Location: Quality Suites 913 Boulevard Drive St. Ignace, MI 49781 (906) 643-9700

Detroit Metro - Friday, February 4, 2005 9:00 AM – 2:00 PM Location: MITS Center 1050 Sixth Street Detroit. MI 48226 Gate Code 15790 (313) 256-9800

If you plan on attending one of the workshops, we ask that you RSVP for a specific workshop to Melissa Fry, Kimley-Horn and Associates at (602) 906-1331 or Melissa.Fry@kimley-horn.com no later than January 25th so that we can be sure to have adequate workshop materials on hand.

Please forward this invitation on to others in your agency who might be interested.

If you would like more information about the Michigan 511 Statewide Strategic Plan or the upcoming workshops, contact Greg Krueger, 511 Project Manager at (248) 483-5120 or KruegerG@michigan.gov, or Lisa Burgess with Kimley-Horn and Associates at (602) 906-1359.